



**CORTEX
CRAFTing
AI-Powered
Solutions**

Audience Measurement



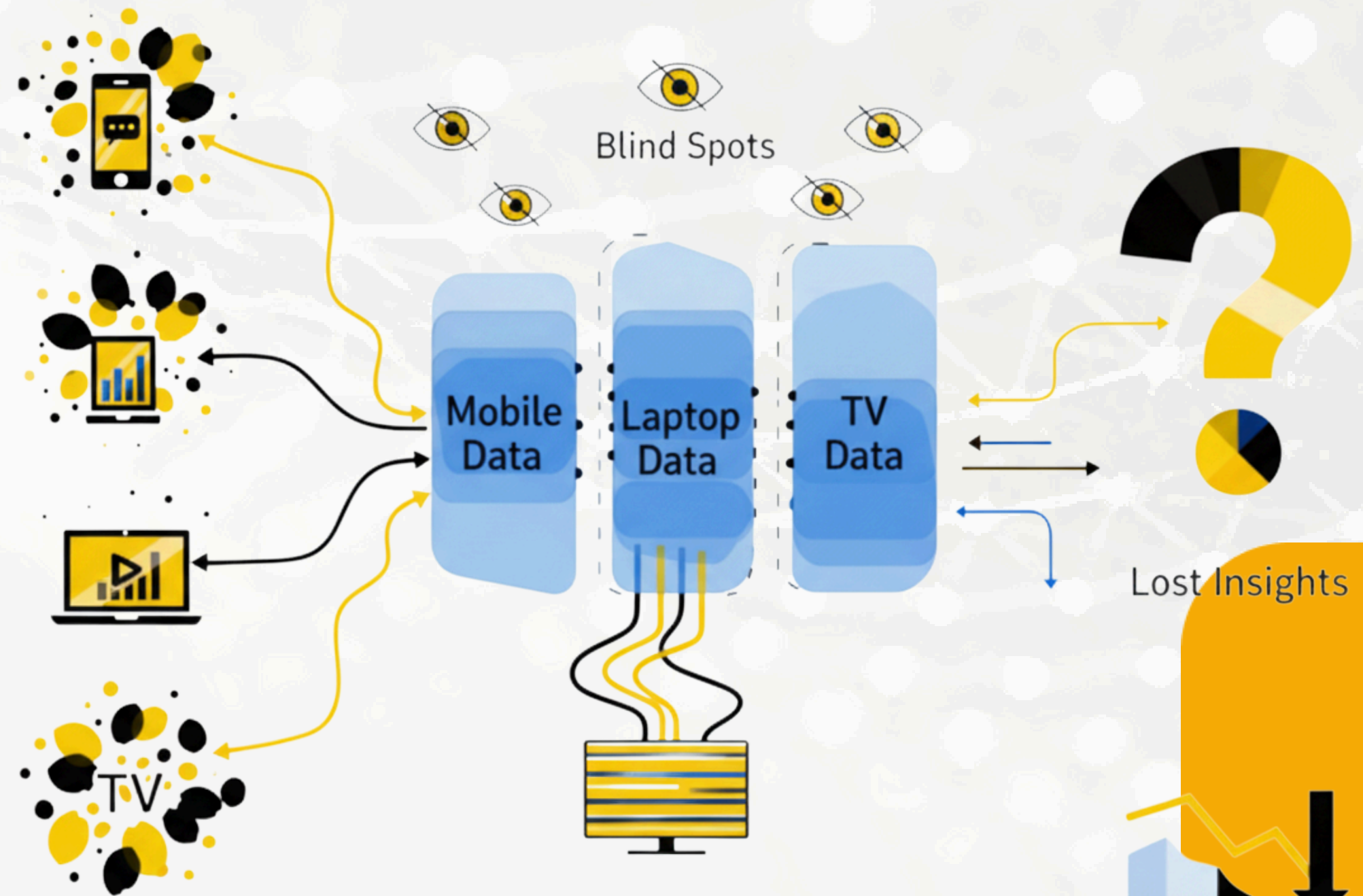
Do You Really Know Your Audience?

The old rules of measurement are broken. It's time for a new approach.

THE CHALLENGE

Your Audience is Everywhere.
Your Data Isn't.

- **Fragmented Behavior:** Viewers jump between phones, laptops, and TVs, creating siloed data points.
- **Blind Spots:** Traditional analytics solutions miss critical interactions, leaving huge gaps in your understanding.
- **Lost Insights:** Without a unified view, you can't connect content to true engagement or prove ROI.



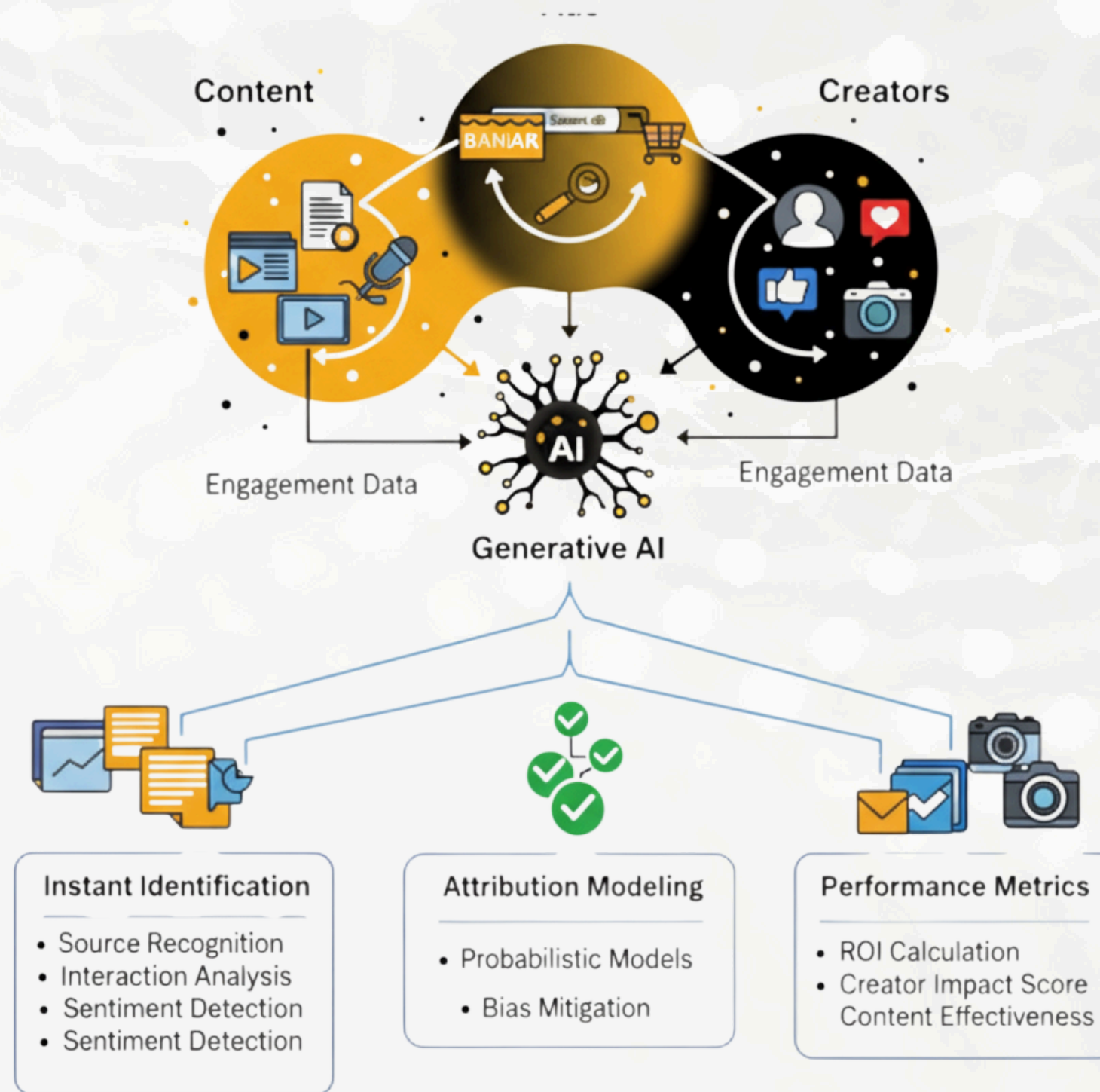
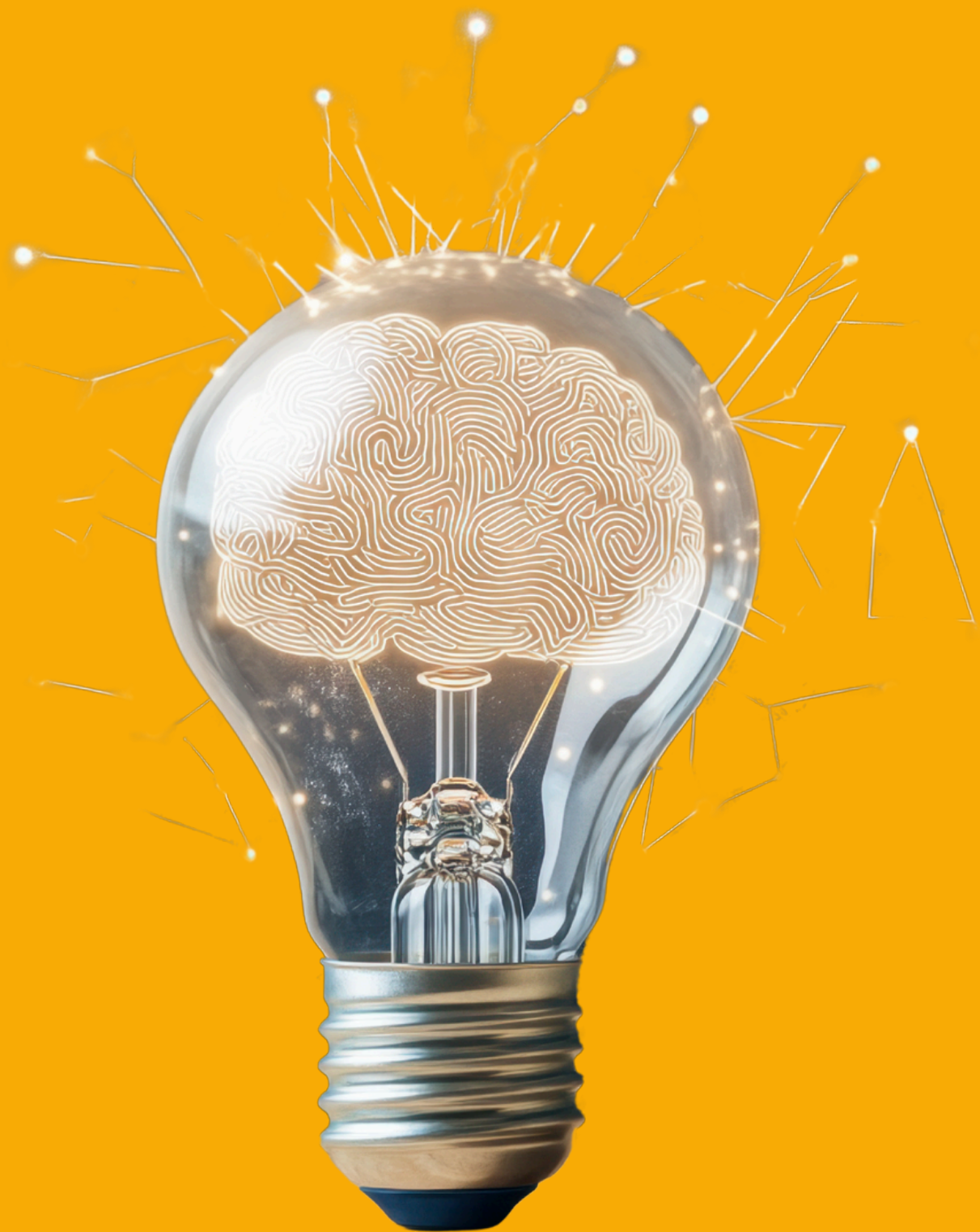
OUR INNOVATION

Unifying Audience Data with AI.

- At cortexcraft.ai, we are solving groundbreaking innovations to unify your audience data and provide actionable insights:

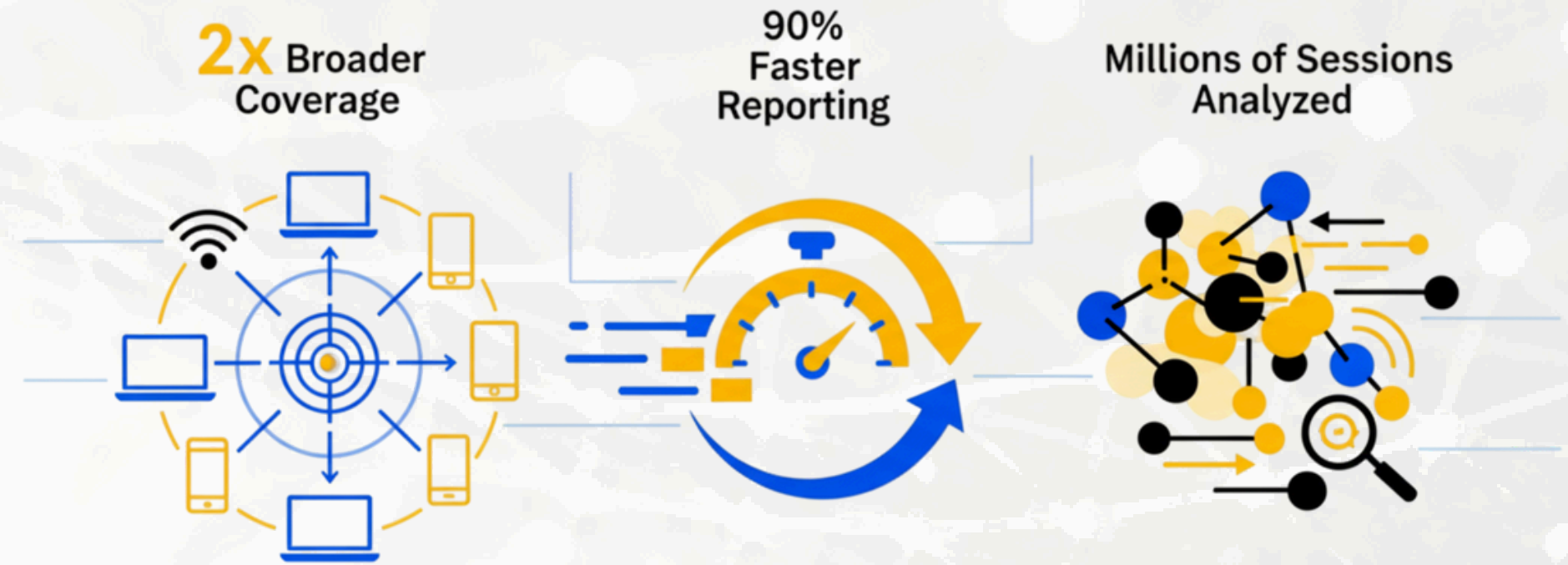


KEY INNOVATIONS



TRANSFORMING MEASUREMENT

From Days to Minutes, From Guesswork to Certainty.



- **3x Faster Customer Insights – Reduced decision-making time drastically.**
- **99.9% Data Accuracy – Ensured reliable and consistent analytics.**
- **Automated Real-Time Dashboards – No manual effort needed for reporting.**
- **Predictive Analytics at Scale – Anticipated trends across millions of users.**



CASE STUDY SPOTLIGHT

Boosting Publisher Revenue by 15%.

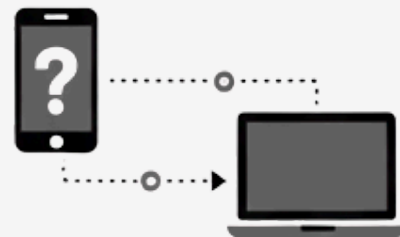
Boosting Publisher Revenue by 15%

www.cortexcraft.ai



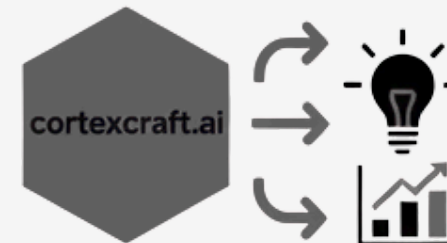
Problem:

A leading digital publisher struggled to understand content performance across mobile and desktop devices



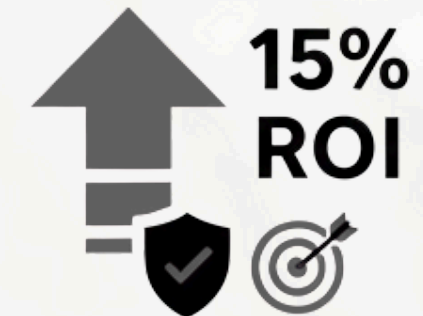
Solution

Using **cortexcraft.ai**, identified top-performing content formats driving cross-device engagement

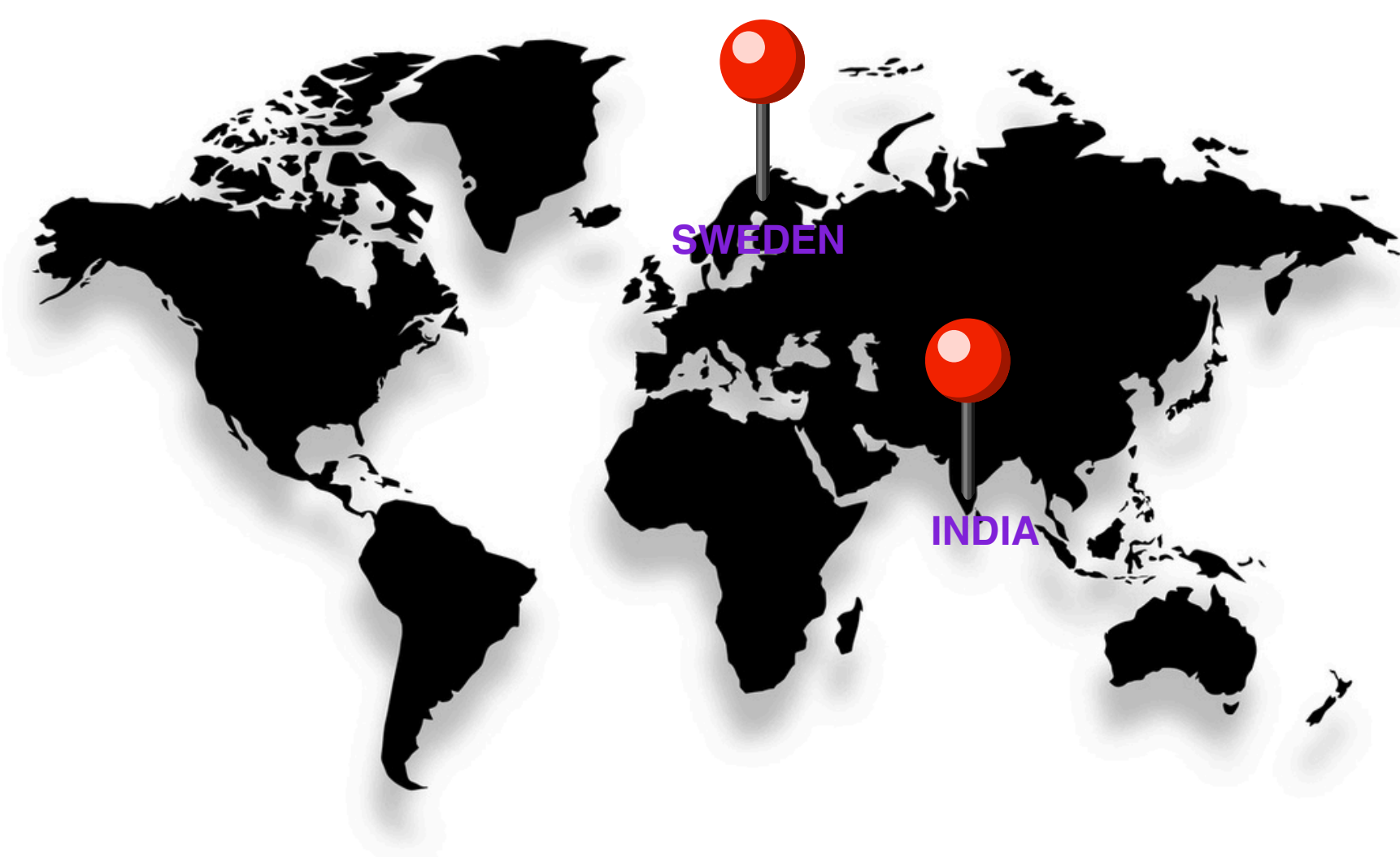


Result:

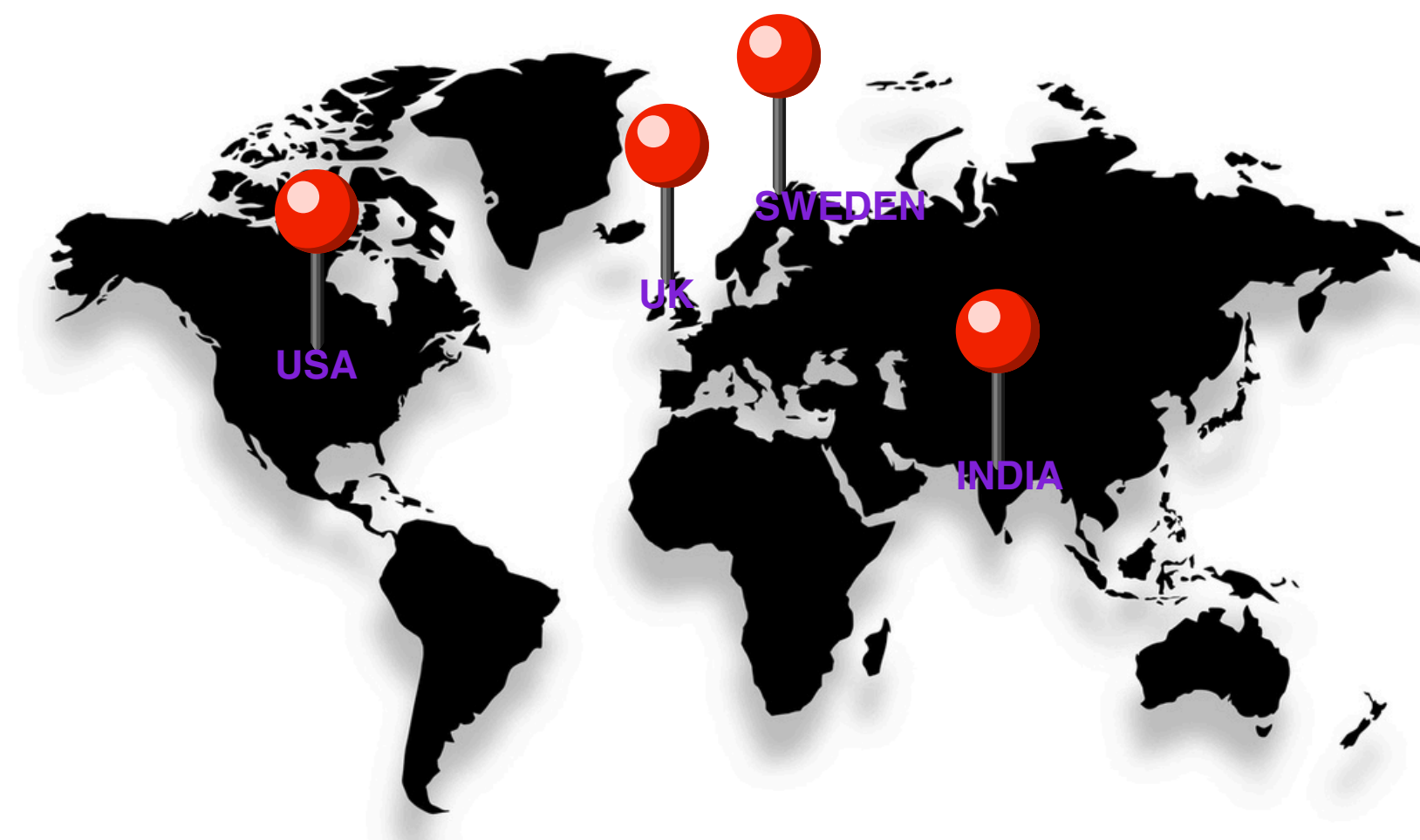
This insight optimized their strategy, boosting ad revenue by 15% through better audience retention and targeted ads



Office Location



Key Client Base




Our Leadership



Prakash me 
Chief Executive Officer



Pavan bharadwaj 
Co-founder and Chief growth
Officer



UV RAMANA 
Executive Board Member



Meera Karani
Strategy 

Connect with Us.



Email

Contactus@cortexcraft.ai



Social Media



[INDIA](#), [SWEDEN](#)

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